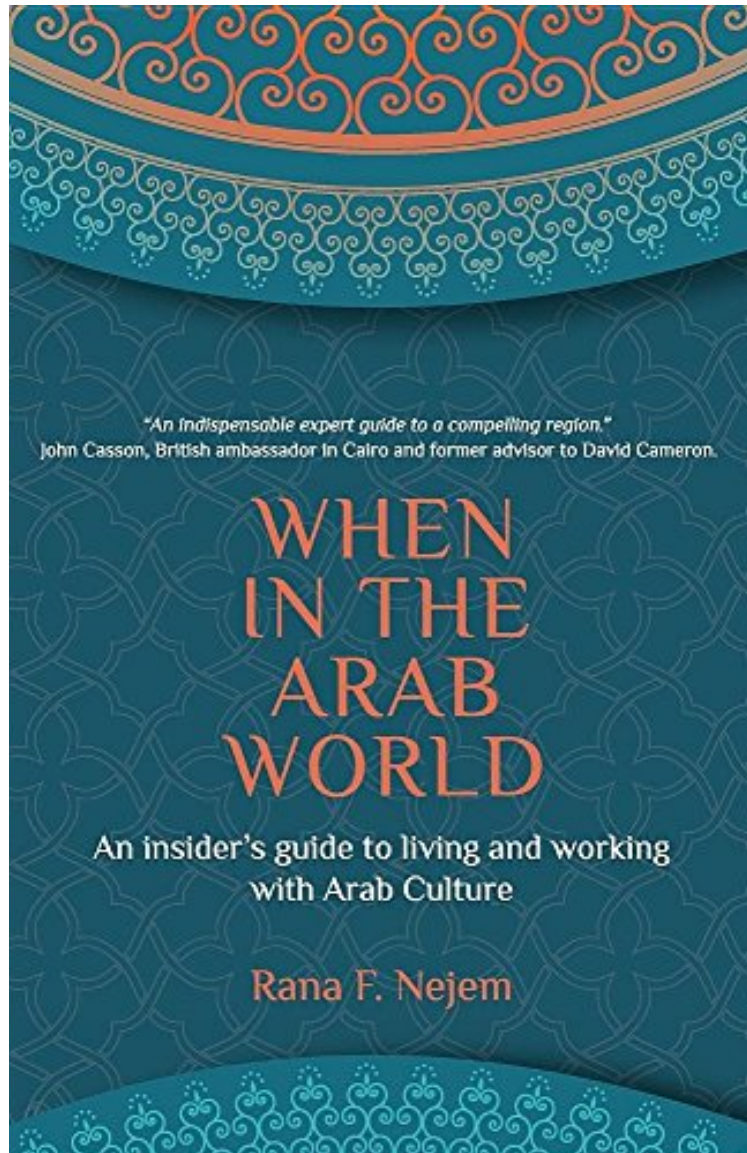


[FREE] When in the Arab World: An Insider's Guide to Living and Working with Arab Culture

# When in the Arab World: An Insider's Guide to Living and Working with Arab Culture

*Rana Nejem*

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**Rana Nejem : When in the Arab World: An Insider's Guide to Living and Working with Arab Culture** before purchasing it in order to gauge whether or not it would be worth my time, and all praised When in the Arab World: An Insider's Guide to Living and Working with Arab Culture:

This book is a practical map that will help you understand the people and demystify the culture of the Arab world - the beliefs, values and social structures that determine how business is conducted and how things are done. This is not a sterile list of dos and don'ts. This book will help you develop a deeper knowledge and understanding of the motivators of behaviour. It will also widen your perspective and arm you with the knowledge that will enable you to float with ease and confidence from one situation to the other.