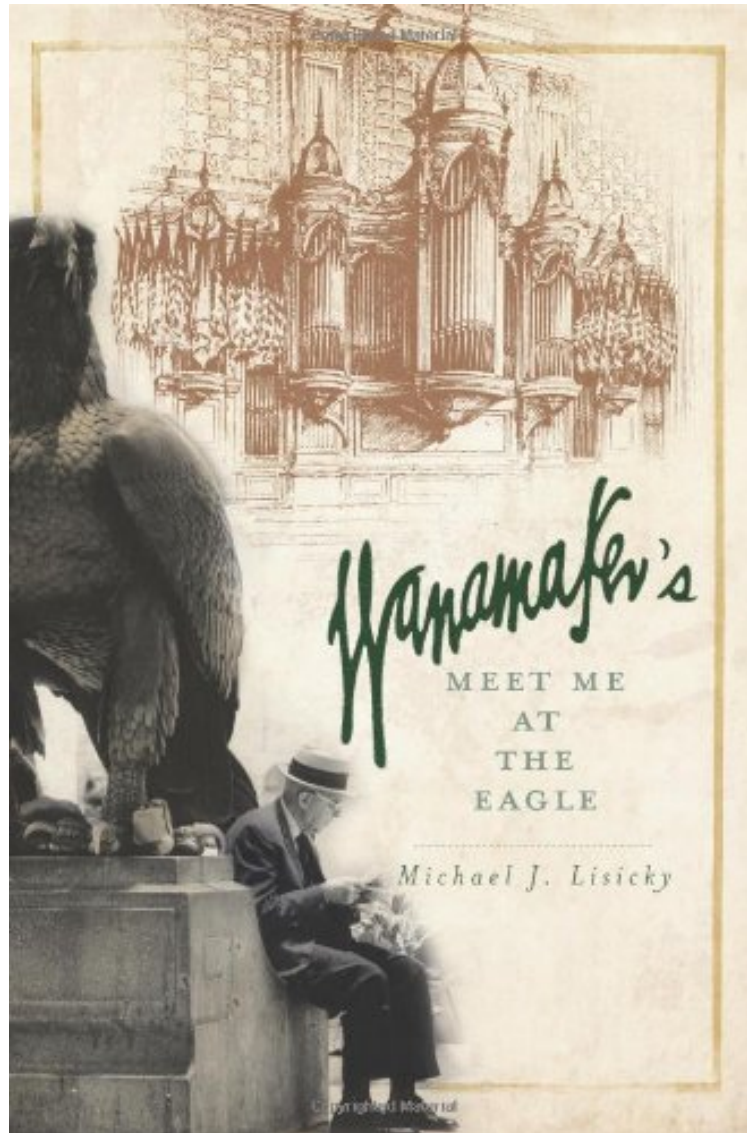


[Free pdf] Wanamaker's: Meet Me at the Eagle (Landmarks)

Wanamaker's: Meet Me at the Eagle (Landmarks)

Michael J. Lisicky

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Michael J. Lisicky : Wanamaker's: Meet Me at the Eagle (Landmarks) before purchasing it in order to gage whether or not it would be worth my time, and all praised Wanamaker's: Meet Me at the Eagle (Landmarks):

4 of 4 people found the following review helpful. It will always Be Wanamaker's to Me!By SylvialstIn Philadelphia, Wanamaker's department store has had several name changes and ownership issues since it was sold years ago. Wanamaker's was founded by department store owner, John Wanamaker, who developed a way of shopping whether clothes or furniture and even dining was had at Wanamaker's. Wanamaker's is to Philadelphia as Marshall Fields was

to Chicago and Macy's to New York City. Unfortunately, Macy's company gobbled the stores up but not their legacy and the memories. Both Wanamaker's and Marshall Fields were renamed Macy's but it's still the same stores except without the name. But I bet die hard Philadelphians will always refer to Macy's as Wanamaker's. Wanamaker's was an incredible store and John Wanamaker was a visionary who thought and developed the ideal department store model. Wanamaker's featured a large eagle and an amazing organ to play music while shopping long before music was brought in by radios. Wanamaker's department store history is rather a turbulent, successful, and some failure along the way. I think the book would have been more successful if it explained and focused hard on the Philadelphia store, Wanamaker's. Instead, it's all over place when they expanded and moved into the burbs. The book is worth reading if you want to know more about the store's legacy. In my opinion, it may be Macy's but it will always be Wanamaker's. The book has plenty of photographs and is an easy read. I have read John Wanamaker's biography but I prefer this book to the research on Victorian and Edwardian Philadelphians. I find the information that I'm looking for about shopping at Wanamaker's at the turn of the last century. 1 of 1 people found the following review helpful. Remembering an Icon By William Edward Arndt Very bittersweet, as Wanamaker's, in its glory, was a big part of my life in Philadelphia in the 1970s. I learned a lot, including information about other department stores and the suburban branches. I would have liked to know more about what the building looks like now, on the upper stories. Photos of existing conditions would have been interesting. And very little was said about the areas above the shopping floors, including the gym and running track on the roof. But for a concise history of an important icon, it was well worth the read. 2 of 2 people found the following review helpful. A Pleasant Escape By S. Smith I loved this book-the pictures, the personal memories, the historical facts.--even recipes from the Tea Room. It all makes for a pleasant way to escape into another world for awhile.

Philadelphia was once the proud home of Wanamaker's, a department store of many firsts founded by the retail giant John Wanamaker in 1861. Its name was synonymous with service, and Philadelphians still fondly remember the massive bronze eagle in the Grand Court, concerts from the world's largest pipe organ and the spectacular Christmas festivities. Philadelphia native Michael J. Lisicky takes a nostalgic journey through the history of the store, from its beginnings as a haberdashery to its growth into New York and Delaware and the final poignant closing of its doors. Lisicky brilliantly combines interviews with store insiders, forgotten recipes and memories from local celebrities such as Trudy Haynes and Sally Starr to bring readers back to the soft glow of the marble atrium and the quiet elegance of the Crystal Tea Room that was Wanamaker's.

"You gotta love this new book! I rarely have my act together to buy Christmas presents earlier than Dec. 1st, but I'm about to make an exception. It's a wonderfully affectionate look at the Market St. store whose name, for generations, was symbolic of Philly." --Ronnie Polanczky, Philadelphia Daily News "Most of us still remember Wanamaker's. The name is especially significant to Michael J. Lisicky who has written a tome that takes a nostalgic journey through the history of the store." --Courier-Post, Camden, NJ "A wonderful retrospective on Wanamaker's. Profusely illustrated, with a full chapter on the Wanamaker Organ." --Friends of the Wanamaker Organ website "Filled with photos of various locations from throughout Wanamaker's 150-year history, the book is a historical, cultural and business guide all rolled into an informative and entertaining package." --Nicolette Milholin Montgomery News "A wonderful retrospective on Wanamaker's. Profusely illustrated, with a full chapter on the Wanamaker Organ." --Friends of the Wanamaker Organ website About the Author Michael J. Lisicky was born in Camden, New Jersey, and grew up shopping in Strawbridge Clothier, Gimbels, Lits and John Wanamaker. He resides in Baltimore where he is an oboist with the Baltimore Symphony Orchestra. He is active with the Preservation Society of Fell's Point and serves as the community's Towne Crier. In demand as a lecturer on department store history, Mr. Lisicky helps run an Ask the Expert column on the website <http://www.departmentstorehistory.net>. He is the author of the best-selling book Hutzler's: Where Baltimore Shops, which was also published by The History Press.