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Wallpaper* City Guide So Paulo 2012

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From Phaidon Press : Wallpaper* City Guide So Paulo 2012 before purchasing it in order to gage whether or not it would be worth my time, and all praised Wallpaper* City Guide So Paulo 2012:

1 of 1 people found the following review helpful. Disappointed in this guideBy SNI thought this would be a good companion the to Lonely Planet Sao Paulo guide I had purchased earlier. The photos are great. However, I am disappointed in this guide. It is not for the average tourist on a budget. Even though we all spend a little more than usual when on vacation, many of the suggested places to stay, eat and visit are expensive. I have visited Sao Paulo on several occasions. If you have been there before and are looking to visit spots you may have missed, this book could

be helpful. However, if you are a first time visitor who needs to economize, this book is not for you. 0 of 0 people found the following review helpful. Great design, minimal content
By Nina Zurier
As one might expect from a Wallpaper guide, it is all about design and style. If you have lots of money and want a top-level experience of Sao Paulo in 2 or 3 days, then this will do--but it falls short on details, maps, and practical info--take a Timeout Sao Paulo for that.

Wallpaper* City Guides are a ruthlessly-researched, design-conscious guide, for the discerning traveller who wants to come away with a true taste of the best a city has to offer.

'The answer to every short-breaker's dream. The jewel-coloured guides look beautiful and are exquisitely designed.' The Times 'Gorgeous photography, sharp graphics, and design-savvy, waffle-free text, written by city insiders rather than bearded backpackers.' The Independent 'Glamorous, global and affordable.' Telegraph magazine 'Packed with insider knowledge and eye-catching photography.' Vogue 'Ultra-glam, uber-chic' The Observer 'Attractive and well-researched.' USA Today 'Ultra-stylish.' Time Magazine 'Sophisticated but simple.' The New York Times 'Small, stylish and beautifully illustrated, the Wallpaper* City Guides make everything else look old hat. ... The photographs and maps are superb.' The Sydney Magazine
About the Author
Wallpaper* City Guides are compiled by the magazine's travel experts, both by in-house editors, and correspondents who actually live in the highlighted cities, providing up-to-the-minute information.