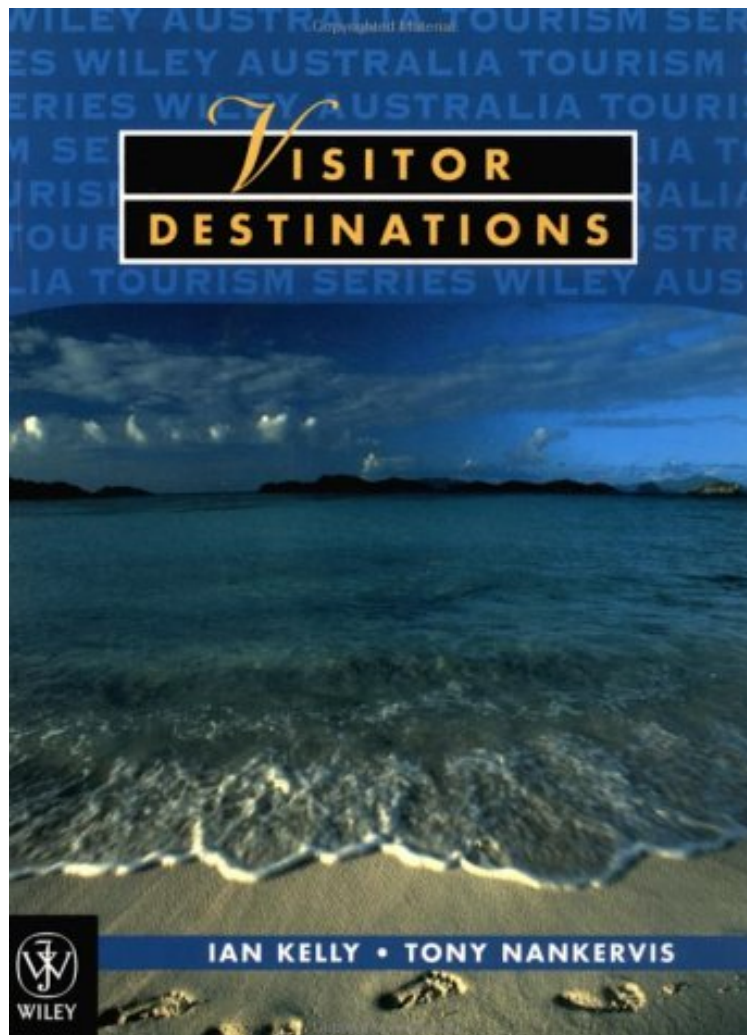


[Download] Visitor Destinations: An International Perspective (Studies in the History Philosophy of Mathematics)

Visitor Destinations: An International Perspective (Studies in the History Philosophy of Mathematics)

Ian Kelly, Tony Nankervis

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#9357170 in Books 2002-08-23Original language:EnglishPDF # 1 9.67 x .74 x 7.171, .0 #File Name: 047142187180 pages | File size: 41.Mb

Ian Kelly, Tony Nankervis : Visitor Destinations: An International Perspective (Studies in the History Philosophy of Mathematics) before purchasing it in order to gage whether or not it would be worth my time, and all praised Visitor Destinations: An International Perspective (Studies in the History Philosophy of Mathematics):

Developing a tourist destination that will be successful in attracting tourists and tourist spending requires sound

strategic planning, management and marketing. The following key questions must be addressed with respect to visitor destination management and these are among the foci of the text: How can locational advantages be developed? What must be taken into account in the exploitation of tourism resources? What measures may be taken to enhance visitor satisfaction? How can destinations be marketed most effectively? How can destination organisations encourage the equitable distribution of benefits from tourism? How can the negative impacts of tourism be avoided or minimised? Visitor Destination Management discusses fundamental concepts, principles and processes relating to the evolution of destination regions, visitor management, and innovative destination development. Economic, social and environmental impacts, positive and negative, are examined and guidance is provided on measures required to ensure sustainability of the host community environment. The coordination role of destination managers is emphasised, and users of the text are encouraged to take a holistic view of destination regions.

About the Author Ian Kelly, Swinburne University of Technology Anthony Nankervis, Swinburne University of Technology