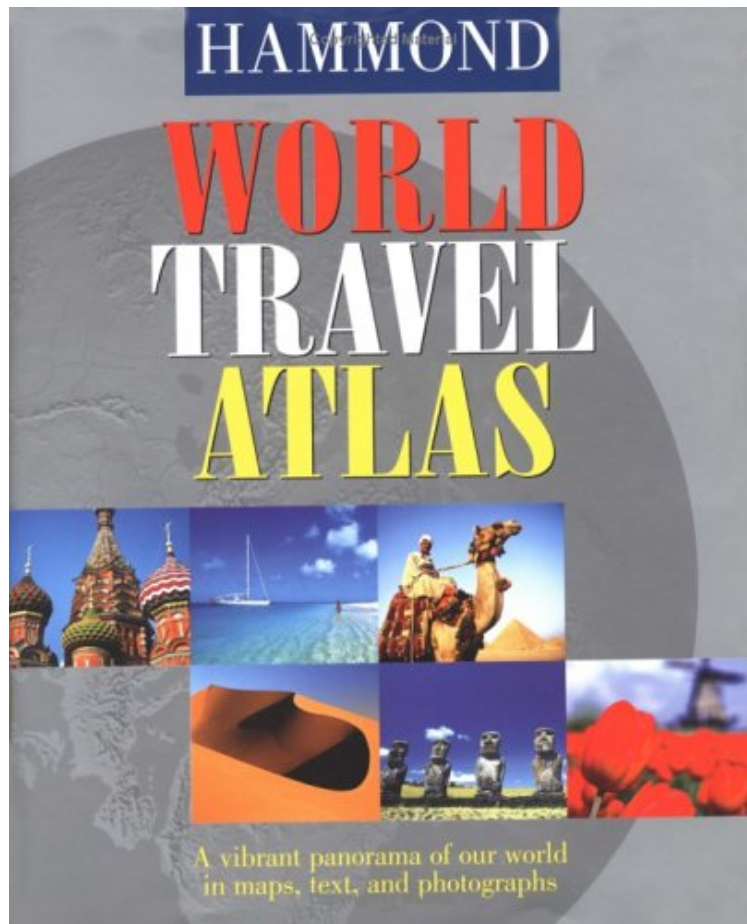


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## Hammond World Travel Atlas

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**Hammond World Atlas Corporation : Hammond World Travel Atlas** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hammond World Travel Atlas:

The Hammond World Travel ATlas is lavishly illustrated, this atlas is filled with more than just maps. It is extensively annotated with icons marking every imaginable point of interest plus text throughout featuring highlights of each region, country or city, whether they indulge in transatlantic flights, or flights of fancy, this deluxe volume spurs their imagination to new heights.

From BooklistHammond, now a part of Langenscheidt Publishing, has produced an atlas with a new concept. It is billed as a source of geographic knowledge as well as a travel guide. The 300-plus pages of maps are of good quality but are littered with "pictograms," which are icons identifying features and attractions. There are more than 100 of

these color-coded symbols. Natural attractions are blue or green; cultural sites are yellow. The subjects of the pictograms are diverse--glaciers, deserts, wildlife reserves, museums, battlefields, markets, festivals, impressive skylines, Aborigine reservations, hill resorts, places of interest for religious cultures, and more. An extreme example of the pictograms is a double-page spread of Hispaniola and Lesser Antilles filled with symbols as well as names of cities, national parks, and airports. The pictograms used on a particular page are listed at the bottom of the page, but on a map it is difficult to distinguish an active volcano from a rock landscape or a memorial from a palace. The atlas is visually attractive, with many color photographs. Each double-page spread of maps has a border of small photographs with a description of sites or attractions and a grid locator. Descriptive information on countries is very limited. No mention is made of current wars or conflicts. The index contains about 100,000 entries with pictograms and page and grid locators. It is unfortunate that the example used in the good explanation of how to use the index lists an incorrect page number. The use in the index of international license-plate codes for identifying countries is confusing. Who would guess that ROU is Uruguay or SP is Somalia? The Hammond World Travel Atlas is a medium-sized atlas with competition from DK's World Atlas (2005), Oxford's Atlas of the World (2004), and the Reader's Digest Illustrated World Atlas (2004). It could be considered by any library that wants a current atlas with a new twist. Christine Bulson

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From the Publisher  
This new Hammond World Travel Atlas is the first of its kind. With more than 2,000 full-color pictures and evocative text to describe a remarkable variety of features from the most famous travel destinations on the globe to fascinating out-of-the-way places you've never even heard of, the Hammond World Travel Atlas creates a vibrant panorama of the world that satisfies both the imagination and the need for geographical travel information.

About the Author  
Since 2000, Hammond, American Map, Langenscheidt Dictionaries, Insight travel Guides, Delorme - the famous names in the Langenscheidt family. These represent the most authoritative, up-to-date, and extensive travel and reference products available. In January 2003, the renowned Berlitz Publishing became part of the Langenscheidt Group. The Langenscheidt Publishing Group, the premier group of map and travel companies, offers over 4,000 North American and international street maps, road maps, atlases. language-learning, bilingual dictionaries, and travel-related products covering countries, cities, and languages in every continent.