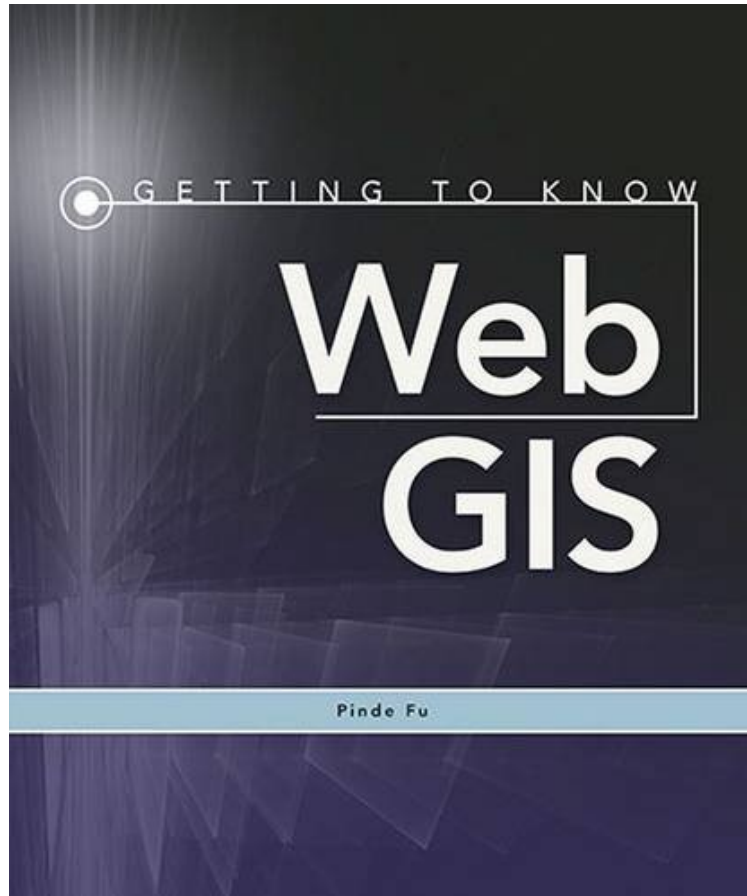


Getting to Know Web GIS (Getting to Know ArcGIS)

Pinde Fu

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organizational account, not a public online account. By Paul Jameson A good book if you are taking a class and have access to ArcGIS Online for Organizations. The public Online service will not allow you to do very many problems with this book. If you do not have access to an organizational account only a few chapters are doable. Yes, there are a few differences between the book and what is currently online, but those problems are surmountable - especially if you have a good teacher. I am glad I took the class and used the book, but without the class, I would have been sorely disappointed.

Getting to Know Web GIS, a workbook with detailed, step-by-step exercises, teaches readers how to share resources online and build web GIS applications easily and quickly. It covers Esri's suite of web GIS technologies including ArcGIS Online, ArcGIS for Server, web app templates, WebApp Builder, API for JavaScript, mobile GIS apps, mobile SDKs, CityEngine, and 3D web maps. Holistic Approach: Unlike books that focus on individual products, this book teaches web GIS technologies as a holistic platform. Each chapter completes an application project using multiple products from server side to browser/client side. Easy to Apply: You don't have to be a developer to build web apps. This book facilitates immediate productivity. It teaches how to build engaging web apps without a single line of programming. The two chapters involving programming are easy to follow and don't require a strong programming background. Each of the 10 chapters in this book has a conceptual discussion section that gives readers the big picture and the principles, a system requirements section that helps instructors to prepare for the lab setup, a detailed tutorial section with abundant screenshots that confirm progress along the way, a Q/A section to answer common questions, an assignment section for readers to practice what they have just learned, and a robust reference section. This book is the result of the authors' extensive working experience at Esri and teaching experience at Harvard University Extension and other universities. It is a practical manual for classroom lab work and on-the-job training for GIS students, instructors, GIS analysts, managers, web developers, and a broad range of GIS professionals.

About the Author Pinde Fu is a project lead and senior GIS application developer at Esri. His specialties include Web GIS technologies and applications in various industries. Several of his projects have won special achievement awards at Esri International User Conferences, and he received the Excellence.gov award from the American Council for Technology. He is the author of *Getting to Know Web GIS: Principles and Applications*, Esri Press, 2010. Fu has a PhD in GIS from the University of Kansas and an MS in GIS from the Chinese Academy of Sciences. He chairs the Education Committee of CPGIS (International Association of Chinese Professionals in GIS), and he is a past president of CPGIS. Pinde Fu is a project lead and senior GIS application developer at Esri. His specialties include Web GIS technologies and applications in various industries. Several of his projects have won special achievement awards at Esri International User Conferences, and he received the Excellence.gov award from the American Council for Technology. He is the author of *Getting to Know Web GIS: Principles and Applications*, Esri Press, 2010. Fu has a PhD in GIS from the University of Kansas and an MS in GIS from the Chinese Academy of Sciences. He chairs the Education Committee of CPGIS (International Association of Chinese Professionals in GIS), and he is a past president of CPGIS.